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The invention relates to a package and method for storing and dispensing wet wipes in a pop-up format. A group of wet wipes are positioned in a container base between the container base and a pop-up style dispensing partition, each wipe in the group of wet wipes having a first visibility index. The container top has a second visibility index and the pop-up style dispensing partition has a third visibility index and the first visibility index is different than the third visibility index such that when the container top is closed the wipe from the group of wet wipes is visibly indicated at the container top as being in-position or not-in-position for pop-up dispensing as soon as the container top is next opened.